

## MATT MORSE

<http://MattMorse.com>

[Job@MattMorse.com](mailto:Job@MattMorse.com)

(805) 796.0070

Web, Mobile, Cloud, Desktop, Multimedia  
Designer | Developer | Manager

Talented, proven web developer, graphic designer, software engineer and manager seeks a challenging front end, mobile, UI or UX position with leadership potential. With almost 2 decades of hands on code web development experience and over eight years of management and staff supervision experience I excel at delivering successful products. Preference is full time or temp to perm opportunities in Ventura or Los Angeles Counties.

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### Experience

#### **Web Developer Software Engineer**, May 2012 – February 2013

InterDealer Information Technology LLC. , Simi Valley CA Office

Cloud, web product application & site developer with design, coding, system administration and project management responsibilities. Developed web-based high performance, near real-time data prototypes using JQuery JSON, HTML5, CSS3, ActionScript 3 to emulate virtualized desktop applications with improved scalability, deliverability, performance and availability over multiple devices via adaptive and responsive CSS media queries design. Developed a new corporate CMS based website. Designed product GUI, improved user experience and seamlessly integrated with customer and third party interfaces. Designed sales, sponsorship, collateral and PowerPoint presentations.

#### **Multimedia, Graphic Design and Web Developer Consultant**, June 2010 – February 2012

Brainbench SHL 2012, Neophyte Farms 2010 – 2011, WildLIFE Associates 2011-2012,

#### **Multimedia and Graphics Lead Developer & Department Manager**, September 2002 – June 2010

Rapattoni Corporation, Simi Valley CA

Initially a contract web, mobile, cloud and desktop developer, redesigned and integrated CSS into existing SaaS products. Tasked to recruit and supervise new seven member multimedia and product design divisions. In 2005 hired on as the manager & lead developer of new multimedia and graphics department. Successfully managed dozens of long-term and short-term development projects per month with numerous regular tasks as well as supporting other departments on a continuous basis. Hands on development included: product prototyping, customer relationship management (CRM), productivity/demand management and disaster recovery (DM), virtualization (Citrix) & media delivery solutions via web, mobile, cloud, desktop applications. I also developed many customer, product, support and corporate websites. Media production projects: graphic & web design, animation, video, audio, event technical support, studio and location photography, exhibit design, marcom, recruiting, investor relations presentations. Maintained hardware & software, studio facilities and media equipment. Coordinated with customers, vendors, subject matter experts, talent, stakeholders, management and other work groups. Recruited, trained, and supervised a busy team of up to six developers and designers. Administered Oracle/RightNow CX system and developed an Oracle / RightNow CRM Customer Portal web solution customized to our requirements.

#### **Computer Based Training Specialist**, August 2001- March 2002

MCA Engineers, Inc., Oxnard CA

Developed training software for United States Navy, Marine Corps and Air Force. Assigned lead on several behind schedule projects, successfully completing them on schedule. Worked closely with subject matter experts, customers and stakeholders to assure quality. Insured contractual and ISO standards compliance in packaging, archiving and web document access. Developed new corporate and customer support website.

#### **Multi Media Artist**, April 1997 - June 2000

Natural History Museum of Los Angeles County, Los Angeles CA

Produced desktop and web-based exhibit software, interactive animations, videos and illustrations for museum programs, exhibits, publications, media, and websites. Designed and produced interactive video exhibits.

#### **Multimedia Interactive Exhibit Software Developer**, March 1997 – January 2005

Channel Islands National Park, Ventura CA

#### **Website Designer**, March 1997 - October 1997

Channel Islands National Park, Ventura CA

#### **Software Developer**, September 1995 - June 1996

University of California Santa Cruz, Division of Humanities, Santa Cruz CA

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### Education

**University of California at Santa Cruz**, Bachelor of Arts, Art/Electronic Publishing, June 1996

**Ventura College**, Associate of Arts, Liberal Arts, June 1994

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### Professional Development

- ▶ Brainbench Certified Photoshop CS5 Subject Matter Expert 2012
- ▶ Digital Designers LA & LA Web Professional Group Trainings 2010 - 2012
- ▶ RightNow (now Oracle) (CRM) DevCon 2009, Summit 2009, So Cal User Group 2009 & 2010
- ▶ Photoshop NAPP Member & attended annual training seminars last 14 years

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### Skills, Developer Technologies, Software & Methodologies

#### Skills:

	First	Last Used
▶ Graphic Design, Logo Design, Typography, Illustration	1990	Present
▶ Digital photo realistic image editing and creation	1993	Present
▶ Website Design, Development & Admin	1993	Present
▶ Web Design Responsive/Mobile	2008	Present
▶ Web Application Development	1996	Present
▶ Web Application Stack Architect, Deploy & Admin	2002	Present
▶ Application/Software Design Wire Framing	1993	Present
▶ Animation/Video Story Boarding	1992	Present
▶ Information Design/Editing	1996	Present
▶ Exhibit design (physical & software/media)	1993	Present
▶ Illustration: Natural Science	1993	Present
▶ Illustration: Production Design	1991	Present
▶ Illustration: Technical and Conceptual	1990	Present
▶ Client Communication	1992	Present
▶ Photography/Videographer, Studio & Location	1994	Present
▶ Project Management	1995	Present
▶ Personnel Supervision	2003	Present
▶ Creative Team Leadership	2001	2012
▶ Program Budgeting	1996	Present
▶ Keeping a Calendar	1986	Present
▶ Standard Office Skills	1986	Present

#### Developer Technologies:

▶ HTML (2, 3, 5 current state)	1993	Present
▶ Multi-Browser/Platform web dev	1994	Present
▶ ASP	2004	2010
▶ CSS (1-3 current state)	2000	Present
▶ Responsive/Adaptive Mobile web design	2009	Present
▶ JavaScript (client side scripting)	1998	Present
▶ JavaScript Libraries: JQuery, YUI, Sencha (Ext JS)	2008	Present
▶ AJAX using XML/JSON	2009	Present
▶ WordPress dev. Custom theme, SDLC config	2010	Present
▶ Joomla developer	2008	2010
▶ Drupal dev. Custom theme, SDLC config	2008	2012
▶ Oracle RightNow CX Cloud CRM Portal Developer	2007	2010
▶ Client Side PHP	2007	2012
▶ SEO & Site Analytics	2005	Present
▶ Flash ActionScript (1,2 & 3)	1998	2011
▶ Director Lingo	1994	2009

#### Software:

▶ Adobe Creative Suite & Creative Cloud development tools (Photoshop, Illustrator, Imageready, Dreamweaver, Edge Tools, InDesign, Flash Pro, Premier...)	1993	Present - CS6
▶ Microsoft Office Suite	1994	Present
▶ Microsoft SharePoint	2005	2010
▶ Microsoft Visual Studio	2007	2013

#### Methodologies:

▶ CMMI	2005	2007
▶ ISO 9001(IT/SW Doc)	2002	2005
▶ Agile (EPM Live WorkEngine)/Agile Scrum (MS TFS)	2007	2010
▶ Demand Management/CMMI ITG / CRM RightNow CX	2005	2010

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